Zeus Capital

The Directors boohoo.com plc 12 Castle Street St Helier Jersey JE2 3RT

19 May 2016

Dear Directors of the Board,

Further to the Notice of Annual General Meeting 2016 dated on or around 19 May 2015, in relation to the boohoo.com plc's (the "Company") General Meeting to be held on Friday 24 June 2015

We hereby give our consent to the inclusion of our name and any reference thereto in the form and context in which it is included, as shown in the Notice of Annual General Meeting 2016 dated on or around 19 May 2016, to be issued by the Company.

Yours faithfully,

Andrew Jones

Director, Corporate Finance

Zeus Capital Limited