

31 March 2014

**boohoo.com plc**  
**(“boohoo.com” or the “Company”)**

**Year End Trading Update**

boohoo.com, one of the UK’s largest pure-play online, own brand fashion retailers, is today providing a trading update for the year ended 28 February 2014.

The Board is pleased to confirm that the year to 28 February 2014 finished in line with market expectations with unaudited net revenues in excess of £109 million, being a year on year increase of 62%. Statutory adjusted EBITDA for the period is expected to be in line with market forecasts, being an increase of over 200% on the previous year (2013: £3.9m).

This continued strong growth is being generated by boohoo.com’s rapidly expanding customer base both in the UK and overseas.

The Company will announce its audited results for the year ended 28 February 2014 on 12 June 2014.

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**About boohoo.com**

boohoo.com is one of the UK's largest pure-play online, own brand fashion retailers. The Company designs, sources, markets and sells own brand clothing, shoes and accessories through the [www.boohoo.com](http://www.boohoo.com) website to a core market of 14-35 year old consumers in the UK and globally.

boohoo.com is focused on selling the latest on-trend fashions across a range of aspirational, but value orientated, boohoo branded products. Founded in 2006, boohoo.com has grown rapidly, developing a brand identity and an international online proposition for consumers, and now has over 2.3 million active customers.