

**boohoo.com plc****Nasty Gal Acquisition Completion**

Following the announcement on 9 February 2017, boohoo.com plc (“the Group”), the leading online fashion retailer, today announces that it has completed the acquisition of certain intellectual property assets and customer databases from retailer Nasty Gal Inc. (“Nasty Gal”) for US\$20 million. The transaction will be financed through a combination of the Group’s existing cash resources and a new bank debt facility of £12 million. The Group will consolidate Nasty Gal from 1 March 2017.

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**About boohoo.com**

“The voice and style of the social generation”

Keeping one step ahead of the trends or making a subtle style change is easy with boohoo.com and with up to 100 new pieces hitting the site every day and a new collection each week, boohoo.com never stops – it is 24/7 fashion at its best. From the UK’s best kept fashion secret to one of the fastest growing international retailers, boohoo.com has quickly evolved into a global fashion leader of its generation. Combining cutting-edge, aspirational design with an affordable price tag, boohoo.com has been pushing boundaries since 2006 to bring its customers all the latest looks for less.

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Nasty Gal was founded in 2006 and is based in Los Angeles. Nasty Gal today is recognised as a pioneer in both the curation and design of women’s clothing, shoes, and accessories. The Company has a global presence in 180 countries and a social media following of over 3.5 million. For more information, visit the website at [www.nastygal.com](http://www.nastygal.com).

This announcement has been determined to contain inside information.